



For Immediate Release

EcoCompass, Inc. Partners With CarbonFund.org to Bring Green Shipping to Platform

Green Shipping Option (GSO) critical to making efficient purchases, and makes them emotional. Carbonfund.org allows ecocompass.com to have a quarterly auditing of shipment needing offset.

New York, NY –August 6, 2012 — [EcoCompass](#)[™] has created a partnership with CarbonFund.org. [CarbonFunds](#) motto is "reduce what you can, offset what you can't[™]". We agree with this assessment. [EcoCompass](#)[™] will submit shipment auditing information on a quarterly basis to carbonfund.org.

[Green Shipping Option](#) is a unique way to offset the purchase completely. We use a complex formula to audit our platform to adjust for freight and standard parcel shipments. Consumers can usually offset their entire purchase with less than 1 dollar.

About [CarbonFund.org](#)[™]

Carbonfund.org is leading the fight against global warming, making it easy and affordable for any individual, business or organization to reduce & offset their climate impact and hasten the transition to a clean energy future. [Carbonfund.org](#) achieves its goals through:

- Climate change education
- Carbon offsets and reductions
- Public outreach

[Carbonfund.org](#) Foundation, 3 Bethesda Metro Center - Suite 700, Bethesda, MD 20814 • EIN# 20-0231609 • a 501(c)(3) charitable, nonprofit organization • (240) 247-0630

About [Ecocompass](#)[™]

[Ecocompass](#)'s[™] unparalleled end-to-end solutions simultaneously appeal to consumers, manufacturers, and installers, allowing the Company to capture a large portion of a rapidly growing market. While initially focused on individual homeowners and small business owners, the [Ecocompass](#)[™] platform will be expanded over time to provide similar services for larger sized commercial, industrial, and government properties. [Ecocompass](#) was designed and developed by [GorillaAd Agency, Inc](#)

www.EcoCompass.com

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