



**For Immediate Release**

## **Website Promotes A New Age In Home Energy Management**

**Online catalog offers products that consumers can use to lower their energy bills while reducing their carbon footprint. A unique Solution to a complex problem.**

**New York, NY –January 4, 2012** — The [Environmental Protection Agency](#) encourages all Americans to “[Reduce, Reuse and Recycle](#).” To help businesses and residences across the world find better ways to reduce their power and water bills, and reuse natural resources to the best of their ability, [Ecocompass](#)™ is pleased to announce the launch of their PaaS (platform as a service). Focusing on Energy Efficiency, Water Conservation and Filtration, and Renewable Energy Generation, [www.ecocompass.com](#) features unique technologically advanced products that lower energy and water usage and costs. Other products help reduce environmental pollutants. EcoCompass™ not only helps homeowners; It also assists businesses, large and small, to lower their carbon footprint. Some of the specific products include solar panels, faucets, battery-technology, lighting products, trash disposals, outdoor accessories, and wind products. The complete catalog can be found at their website, [www.ecocompass.com](#), where consumers also have access to a wide network of certified professionals that can advise, install, supplement, repair, and maintain products purchased through the site or those that need repair and/or maintenance to optimize their efficiencies. By using EcoCompass™ to purchase these products; consumers save money, offset their purchases using their Green Shipping Option, and raise funds for environment conscious not for profit organizations that EcoCompass contributes to using solely its profits from each purchase.

“We are very excited about the launch of our web site and eager to provide a valuable and comprehensive green product offering that will encourage everyone to save money on bills and protect the environment.” – Oleg Vasertriger, President, Ecocompass, Inc.

### **About Ecocompass™:**

[Ecocompass](#)'s™ unparalleled end-to-end solutions simultaneously appeal to consumers, manufacturers, and installers, allowing the Company to capture a large portion of a rapidly growing market. While initially focused on individual homeowners and small business owners, the Ecocompass™ platform will be expanded over time to provide similar services for larger sized commercial, industrial, and government properties. Ecocompass was designed and developed by [GorillaAd Agency, Inc](#)

[www.EcoCompass.com](#)

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